

PROFUSION X PROGRAMS

CLASSICAL

ARIAS & OVERTURES

CHAMBER MUSIC

INTIMATE CHAMBER

LIGHT CLASSICAL

COUNTRY

HIT COUNTRY

MODERN COUNTRY

TRADITIONAL COUNTRY

DANCE

DANCE

ELECTROSPHERE

POWER HITS

RETRO DISCO

RIVIERA DISCOTHÈQUE

SUBTERRANEAN

HEALTH & FITNESS

'70S & '80S WORKOUT

CLASSIC ALTERNATIVE WORKOUT

CLASSIC ROCK WORKOUT

GLOW

MODERN WORKOUT

NEW AGE SPA

PUMP!

ZEN

INSTRUMENTAL

BEAUTIFUL INSTRUMENTALS

CONTEMPORARY INSTRUMENTALS

EARTHTONES

ELEGANCE

NEW AGE

PIANO

TRANQUILITY

INTERNATIONAL

BELLISIMA

CARIBBEAN RHYTHMS

CARIBBEAN WORLD BLEND

CHINESE

EURO HITS

FRENCH BISTRO BLEND

GREEK

HAWAIIAN

IRISH

ITALIAN BISTRO BLEND

ITALIAN CONTEMPORARY

ITALIAN TRADITIONAL

JAPANESE

REGGAE

RIVIERA

SOUTH AFRICAN RHYTHMS

UK HITS

WORLD BEAT

JAZZ

BIG BAND SWING

CLASSIC JAZZ VOCAL BLEND

JAZZ

JAZZ VOCAL BLEND

RAT PACK

SMOOTH JAZZ

LATIN

AMAZONIA

CARNIVAL BRASILEIRO

EL MOCAMBO

FIESTA TROPICAL

HURBANO

LATIN CONTEMPORARY BLEND

LATIN HITS

LATIN JAZZ

LATIN SOUTHWEST BLEND

MARIACHI

MÚSICA CUBANA

MÚSICA DE LAS AMERICAS

PORTUGUESE BLEND

PURO AMOR

REGIONAL MEXICAN

ROMANCERO LATINO

SALSA

SPANGLISH BLEND

OLDIES

'60S REVOLUTION (formerly Rock 'N' Roll Oldies)

'70S HITS

'80S HITS

MALT SHOP OLDIES (formerly Golden Oldies)

SONGWRITERS OF THE '70S

UPBEAT OLDIES

POP/ADULT CONTEMPORARY

'90S HITS

ADULT CONTEMPORARY

CHÍC BOUTIQUE

CITYSCAPES

CLASSIC HITS BLEND

CLUB 12

DIVAS

FAMILIAR FAVORITES

FOLK ROCK

HIT SWEEP

HOTTEST HITS

HOT TRAXX

LOVE SONGS

METRO BLEND

POP STYLE

SOFT HITS

VIXENS

RELIGIOUS

CONTEMPORARY CHRISTIAN

GOSPEL

ROCK

ADULT ALTERNATIVE

ALBUM ROCK

ALTERNATIVE

CLASSIC ROCK

COFFEEHOUSE ROCK

COLLEGE ROCK

FLASHBACK NEW WAVE

REALITY BITES

ROADHOUSE



SPECIALTY

BEACH PARTY

BLUES

CHILLTOPIA

GOT KIDS?

GREAT STANDARDS

LOL!

PARTY FAVORS

URBAN

CLASSIC R&B

GROOVE LOUNGE

HOT JAMZ (HIP HOP)

OLD SCHOOL FUNK

RAP

RAPTURE

URBAN ADULT CONTEMPORARY

URBAN ALTERNATIVE

URBAN BEAT



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PROFUSION X

As our leading on-premise digital delivery system, ProFusion X provides extensive music programming, engaging message marketing, and flexible scheduling and zoning. The ProFusion® X Digital Media Manager provides total control over what your customers hear.

PROGRAMMING

Music for Your Unique Business. Let our music experts help you design the most effective music program for your business. The ProFusion X will then put it into action effortlessly. ProFusion X delivers the highest fidelity experience with Dynamic Sound Enhancement software.

SCHEDULING

Easy Music Management. Target a specific customer type or change your business tempo by the hour, day, week or during different seasons. Manage music that you don't want your customers to hear. Or, vary your programming in multiple zones. ProFusion X allows you to automatically switch your custom schedules at any time.

MESSAGE MARKETING

Effective Customer Communications. The right message at the right time has the power to stimulate a customer's willingness to spend. ProFusion X can enable messages, temporarily disable messages, or play messages on demand — all directly through your ProFusion X. Your messages play right on schedule, seamlessly integrated with your music program without abrupt interruptions.

RELIABILITY

A Connection You Can Count On. Our dedicated Technology Team takes every step to ensure smooth ongoing ProFusion X operation. We set up the ProFusion X with a secure Internet connection and monitor it regularly. With the Internet's ability to deliver data quickly and cost effectively, the ProFusion X dramatically cuts the time it takes to receive music and message updates.

FLEXIBILITY

Multiple Options for Hassle-Free Updates. Sometimes it makes sense to update your music programming and messaging via disc. ProFusion X includes a built-in DVD-ROM drive, giving you flexible updating options and enabling DMX to provide superior music programming in whatever way is most convenient for your business.

CONVENIENCE

A Simple-to-Operate System. The ProFusion X provides incredible ease-of-use with its built-in screen display. The screen displays your current music schedule while one-touch buttons allow you to adjust the volume, stand by (pause) or power down. ProFusion X puts the power to control your music and messaging at your fingertips.

800.345.5000 * dmx.com

IN CANADA CALL 800.350.0369



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SUPERIOR PROGRAMMING FEATURES

- Over 1,000 hours of high-quality digital audio storage
- Automatic music scheduling by time of day, day of week and seasonal/promotional events
- Hands-free operation
- LCD front panel displays STA (style name, song title, artist) and menu options
- Multi-zone capability
- In-store Message Marketing

TECHNICAL EXCELLENCE

- Secure digital network delivery
- Corporate content server capability
- Automatic online maintenance
- Integrates with existing systems
- Based on open industry standards
- Application upgrades conducted regularly
- Supports diverse distribution methods including Internet, LAN/WAN, Intranet connectivity and disc updates
- DFX Sound Enhancement Software

AUDIO PERFORMANCE*

- Sampling Rate: 44.1 KHz
- Frequency Response: 20.0 Hz to 20.0 KHz +/3.0 dB
- Digital Audio: 2 mono zones with 4-zone option



POWER*

- Power: Worldwide 115 VAC – 240 VAC, 50 Hz – 60 Hz
- Consumption: 100 watts maximum

FRONT PANEL*

- Push-Button Controls: Power, style and 5 menu navigation buttons
- Backlit LCD: 4 lines x 24 characters
- DVD-ROM Drive

CONNECTIVITY*

- Internet-enabled
- Ethernet: 10/100 Mbps
- Optional CD updates

REAR PANEL*

- Analog Audio: Mono (2x, 4x optional)
- Ethernet: RJ45 connector
- Power: Power cord
- Certifications
- FCC Part 15B/Class A, CE Class A, UL/CSA listed
- Manufactured in ISO 9001 certified facility

MECHANICAL*

- Dimensions: 15.5" x 3.75" x 16" (WxHxD)
- Weight: 15 lbs.
- Convection cooled

*Design and specifications are subject to change without notice

30% total recycled fiber



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