

# PROFUSION D PROGRAMS

## CLASSICAL

LIGHT CLASSICAL (60 DAYS)

## COUNTRY

HIT COUNTRY (30 DAYS)

MODERN COUNTRY (60 DAYS)

TRADITIONAL COUNTRY (60 DAYS)

## DANCE

DANCE (30 DAYS)

RETRO DISCO (90 DAYS)

## HEALTH & FITNESS

'70S & '80S WORKOUT (30 DAYS)

CLASSIC ALTERNATIVE WORKOUT (30 DAYS)

CLASSIC ROCK WORKOUT (30 DAYS)

GLOW (30 DAYS)

NEW AGE SPA (90 DAYS)

ZEN (30 DAYS)

## INSTRUMENTAL

CONTEMPORARY INSTRUMENTALS (60 DAYS)

EARTHTONES (30 DAYS)

TRANQUILITY (90 DAYS)

## INTERNATIONAL

GREEK (30 DAYS)

HAWAIIAN (30 DAYS)

ITALIAN BISTRO BLEND (60 DAYS)

## JAZZ

BIG BAND SWING (90 DAYS)

CLASSIC JAZZ VOCAL BLEND (60 DAYS)

JAZZ (60 DAYS)

JAZZ VOCAL BLEND (30 DAYS)

RAT PACK (90 DAYS)

SMOOTH JAZZ (30 DAYS)

## LATIN

FIESTA TROPICAL (60 DAYS)

HURBANO (30 DAYS)

LATIN HITS (30 DAYS)

LATIN JAZZ (90 DAYS)

ROCK EN ESPAÑOL (90 DAYS)

ROMANCERO LATINO (90 DAYS)

## OLDIES

MALT SHOP OLDIES (formerly Golden Oldies) (60 DAYS)

SONGWRITERS OF THE '70S (90 DAYS)

UPBEAT OLDIES (180 DAYS)

## POP/ADULT CONTEMPORARY

'90S HITS (60 DAYS)

ADULT CONTEMPORARY (90 DAYS)

CHIC BOUTIQUE (30 DAYS)

CITYSCAPES (60 DAYS)

CLASSIC HITS BLEND (90 DAYS)

CLUB 12 (30 DAYS)

DIVAS (60 DAYS)

FAMILIAR FAVORITES (60 DAYS)

HOTTEST HITS (30 DAYS)

HOT TRAXX (60 DAYS)

METRO BLEND (30 DAYS)

POP STYLE (60 DAYS)

SOFT HITS (60 DAYS)

VIXENS (30 DAYS)

## ROCK

ALTERNATIVE (60 DAYS)

COLLEGE ROCK (30 DAYS)

FOLK ROCK (90 DAYS)

## SPECIALTY

BEACH PARTY (90 DAYS)

CHILDREN'S (60 DAYS)

GREAT STANDARDS (30 DAYS)

## URBAN

GROOVE LOUNGE (30 DAYS)

HOT JAMZ (HIP HOP) (30 DAYS)

URBAN ADULT CONTEMPORARY (30 DAYS)

URBAN BEAT (30 DAYS)



You'll receive new music styles that follow ProFusion D's regular production schedule based on your music profile and the service rotation you've selected. ProFusion D styles are created to satisfy the diverse needs of any business by offering a selection of targeted music styles with mass appeal. Now you can get programs you want on a schedule you can count on.



# PROFUSION D

ProFusion D provides digital-quality music and message marketing in one comprehensive high-performance system. Utilizing ProFusion D's on-hold capabilities, DMX will create the perfect solution for your business to increase your sales, enhance your image, and connect with your customers.

**PROFESSIONAL MUSIC PROGRAMMING** You'll receive an unparalleled selection of demographically targeted music styles with original artists' songs. Each ProFusion D disc contains up to 30 hours of music.

**ON-HOLD MESSAGE MARKETING** ProFusion D allows you to inform callers and capture their attention by promoting your products and services or by offering valuable business information.

**EFFICIENT ON-HOLD MESSAGING** It's never been easier to keep your callers on the line, promote or highlight specific products and services, or entertain them while they wait. With ProFusion D, your phone system will turn into a powerful communication center. We can use your messages or our music experts can create message content from concept to production, including copywriting and providing professional voice talent. Our built-in messaging-on-hold feature makes the ProFusion D system a compelling, cost-effective solution to integrate messaging and music into one package.

**FLEXIBLE UPDATES** DMX will automatically send you an update on a 30, 60 or 90-day rotation based on your business needs and your music selection. In addition, you'll receive a starter library that includes two discs of music styles that are right for your business.

**TOP-OF-THE-LINE TECHNOLOGY** The robust technology of ProFusion D includes a sophisticated disc buffering system that helps extend the life of your system. Our professional-grade equipment offers versatility and quality that will keep up with continuous commercial use.

**SUPERIOR SOUND QUALITY** ProFusion D delivers the highest fidelity in an on-premise platform with DFX Dynamic Sound Enhancement software. DFX provides enhanced fidelity, ambience, dynamic and bass boost performance.

**TOTAL MANAGEMENT CONTROL** DMX puts you in charge of your business environment with a proprietary system that only plays our professionally programmed discs. You'll no longer have to worry about your staff bringing in their own CDs. Plus, you can change the music with the time of day or day of week to cater to a changing clientele.

800.345.5000 \* [dmx.com](http://dmx.com)

IN CANADA CALL 800.350.0369



## SIMPLE TO USE

your business' existing technologies and sound systems. The ProFusion D system provides worry-free operation throughout the day so you and your customers will enjoy the quality sound of professionally programmed music. If you choose our messaging-on-hold service, all of your audio media will arrive on one CD. You just insert the new disc and your music and messages are automatically updated. It's that simple.

## SUPERIOR PROGRAMMING FEATURES

- Digital-quality audio
- Up to 30 hours of digital music per disc
- On-Hold Message Marketing capability
- 30, 60 or 90-day digital music updates
- DFX Sound Enhancement Software
- Sophisticated CD buffering technology
- Opening disc library
- All licensing fees are paid



## AUDIO PERFORMANCE\*

- Sampling Rate: 44.1 KHz
- Frequency Response: 20.0 Hz to 20.0 KHz +3.0 dB
- Digital Audio: 1 mono zone with 1 zone messaging-on-hold option

## POWER\*

- Power: Worldwide 115 VAC – 240 VAC, 50 Hz – 60 Hz
- Consumption: 100 watts maximum

## FRONT PANEL\*

- DVD-ROM drive

## REAR PANEL\*

- Analog Audio: Mono (1 mono zone with 1 zone messaging-on-hold option)

## MECHANICAL\*

- Dimensions: 15.5" x 3.75" x 16" (WxHxD)
- Weight: 15 lbs.
- Convection cooled

\*Design and specifications are subject to change without notice

30% total recycled fiber



UPDATED 10/09/08